

Ted Smyth
Chief Administrative Officer and Senior Vice President
H.J. Heinz Company

Business Communication: Tools for Personal and Professional Success



**Tuesday,
February 27, 2:30 p.m.**
William Pitt Student Union
Room 827

Design by Alec A. Sarkas, CIDDE

D. Edward I. “Ted” Smyth is Chief Administrative Officer and Senior Vice President Corporate and Government Affairs of the H. J. Heinz Company, responsible for worldwide organization and administration, human resources, public relations, government relations, and crisis management. He is a member of the Office of the Chairman, the top management committee which includes the four most senior executives responsible for global operations and the heads of the three most important corporate functions. He is also Chairman of the Heinz Global Communications Committee and the Crisis Management Committee.

Mr. Smyth reports to William R. Johnson, Heinz Chairman, President and Chief Executive Officer and joined Heinz in March 1988 following a career working for the Irish Government. A native of Ireland, Mr. Smyth served for 15 years in the Diplomatic Service of Ireland. He worked in Switzerland, Portugal, the United States, and Great Britain, including roles as Head of Press and Information in London and New York.

In 1974–75, Mr. Smyth was a delegate to the 36-nation Conference on Security and Cooperation (CSC) in Geneva, focusing on the economic aspects of East-West détente. In the early 80s, Mr. Smyth was a special advisor to the Irish Prime Minister on the

Northern Ireland problem and was a member of the Secretariat of the New Ireland Forum which laid the groundwork for the Irish Peace Process.

Mr. Smyth is an honors graduate in History and Political Science from Trinity College, Dublin. He has published many articles on public policy and speaks regularly at communications and government conferences in the United States and Europe.

Mr. Smyth is a Trustee of the H. J. Heinz Company Foundation, serves on the Board of Directors for the Hain Celestial Company, is a Director of the Africa America Institute, and the Ireland Funds. He is a member of the Government Affairs Council of the Grocery Manufacturers of America and the Global Studies Program of the Center for International Studies at the University of Pittsburgh.

**For more information about this event,
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