COMMUNICATION ACROSS the CURRICULUM program

Presents a special guest lecture for students

Linda A. Dickerson
Principal, 501(c)(3)^2

Differentiating Yourself through Communication

Illustration by Alec A. Sarkas, CIDDE

Wednesday,
November 15 at 6 p.m.
William Pitt Student Union
Room 827

In 2004, **Linda Dickerson** became Principal of 501(c)(3)^2, a consulting firm for nonprofit organizations. From 1998–2004 she served as Principal of Dickerson and Mangus, Ink., an issues management and strategic communications consulting firm specializing in crisis communications and community affairs. Prior to her consulting career, Linda was President of Riverview Publications, Inc., from 1981–97, and of Trade Marketing Associates, Inc., a business-to-business barter brokerage firm, from 1981–86.

Linda is a high honors graduate from Carnegie Mellon University. She received her M.A. in Career Studies with a concentration in Communications and Business from Duquesne University. She has been awarded an Honorary Doctor of Public Service from Chatham College, and an Honorary Doctor of Business Administration from LaRoche College.

Linda is a highly recognizable public figure. She is active in over 25 community and professional organizations. She is a member and past president of the Homeless Children Education Fund, and a member and past chair of the Greater Pittsburgh Convention and Visitors Bureau, and the Board of Advisors for the National Federation for Teaching Entrepreneurship. She is a mayoral appointee to the City of Pittsburgh/Allegheny County joint task force on disabilities, director of the Carnegie Mellon University Board of Trustees, and a member of the Board of Directors of the Pittsburgh Foundation. Linda is also a member of the Caring Foundation, Inc., the Pittsburgh Cultural Trust Marketing Committee, Duquesne University's National Leadership Institute Honorary Advisory Council, and the Advisory Panel of the Greater Pittsburgh Literacy Council.

Not surprisingly, Linda has received over 30 awards for her scholastic and community achievements. In 1999 she was awarded the Brotherhood/Sister award of The National Conference for Community and Justice. In 1998 the Phi Delta Kappa Lay Leader Award honoring a non-educator who has contributed to the field of education. In 1997 she was recognized as one of the Top 50 Women in Business in Pennsylvania. Some of the other awards she has received include, the Senator John Heinz Pittsburgh Regional History Center History Makers Award for Exemplary Community Service, the Distinguished Daughter of Pennsylvania Award, the National Society of Fundraising's Volunteer Fund Raiser of the Year Award, and the Vectors Woman of the Year Award.

For more information about this event, please contact:

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